



# SPONSORSHIP OPPORTUNITIES



**DOMINION WORSHIP ARTS CONFERENCE**

**NOVEMBER 12-13, 2021**

**GRAND HYATT SAN ANTONIO RIVER WALK**

**[WWW.DOMINIONWORSHIPARTS.COM](http://WWW.DOMINIONWORSHIPARTS.COM)**

---



# Dominion Worship Arts Conference

**November 12-13, 2021**

**8:00 AM – 4:00 PM (workshops and classes)**

**7:00 PM Evening Events**

**Ticket Donation: \$40-\$195 (tax-deductible donation)**

**Grand Hyatt San Antonio River Walk**

**600 E. Market Street, San Antonio, Texas 78205**

The annual Dominion Worship Arts Conference (Dominion) is Psalms Dance & Creative Arts Network, Inc.'s (Psalms) marquee event, which attracts over 400 guests from various cities and countries. For the past 16 years, Psalms has hosted the Dominion in Los Angeles, California, Las Vegas, Nevada, Freeport, Bahamas, Brazil, San Diego, California, and Culver City, Los Angeles. This year, we are excited to host the conference in San Antonio, Texas. Although the pandemic impacted the number of attendees who could physically attend last year, this year we believe the conference will be bigger and better because of sponsors like you.



Sponsorship  
Opportunities

---

## **Psalms Dance & Creative Arts Network, Inc.**

### **WHO WE ARE**

Psalms is a nonprofit network of dance leaders, creatives, and community representatives who provide an artistic outlet for children and adults in the Los Angeles area. For 16 years, we have served communities through the arts by partnering with dance companies and churches to transform lives. The foundation has interrelated parts: Ministry, community, certificate programs, conferences, concerts, book publishing, and outreach events.

### **OUR VISION**

To teach, train, and equip communities everywhere through creative arts and educational programs.

### **OUR MISSION**

Collaborate with schools, community leaders, and organizations worldwide to help children, youth, and adults awaken their creativity and use it to change the world.

Visit [www.psalmsdancenetwork.com](http://www.psalmsdancenetwork.com) to learn more about our organization.

## **Meet the Founder**



**Apostle Sherry Traylor**  
**Founder**

Sherry Traylor has been on the move in the creative arts arena for more than 35 years. She is an producer, director, choreographer, and playwright. Sherry serves as the founder and director of Psalms Dance & Creative Arts Network, Inc. She is also the author of Dance Revelations of a Dance Minister.

Her gift and experience have enabled her to dance in South Africa, Costa Rica, Brazil, Bahamas, Japan, Barbados, and Jamaica. She is also the founder of the dance mobile evangelistic ministry, "Heaven's Gate Dance Academy." An onsite dance company that travels to churches and dance companies teaching and training dance teams.

## Meet the Team



**Sherry Traylor**  
Founder & President



**Valerie Toliver**  
Treasurer



**Tracey York**  
Secretary



**Idan Johnson**  
Board Member



**Yvonne Owens**  
Board Member



**Nannette Gueye**  
Board Member

---



# The Event

## Event Purpose

---

The Dominion Worship Arts Conference began because we saw the need to help creatives improve their techniques, learn new artistic disciplines, build relationships, and impact communities.

We decided the best way to accomplish this goal is by hosting a two-day event where creatives attend workshops and classes to sharpen their skills, learn new dance disciplines, and network with other like-minded creatives. In addition to workshops, we continue to engage the community through a **DOMINION** march, food distribution, backpack giveaways, and an evening event dance and drama presentation that is open to the public.

Psalms have come a long way over the last 16 years, but we still need your support. Your generous contribution will help us extend our vision to teach, train, and equip communities through creative arts in the United States and abroad. San Antonio, Texas will be our sixth city in an effort to bring our vision into fruition.



## Sponsorship Opportunities



### Event Objectives

Provide an invigorating experience for approximately 250 creatives that will educate and empower attendees on techniques and new artistic disciplines.



### Motivation

The next generation of creatives motivates and inspires us to design educational programs that will inspire, help, transform, and provide access to creative arts development. Our goal is to raise \$50,000 to advance our mission.



### Topics

Our workshop and session topics include: Lyrical movement, African dance, mime, flags, hip hop, tap dance, leadership, television production, master technique, singing and song writing, and more.



### Audience

The conference is curated for creatives who are passionate about the arts. Our audience includes dancers, mimes, poets, leaders, artists, singers, authors, composers, and actors.



## Event Schedule

DATE	ACTIVITIES	LOCATION	TIME
11/12/2021	Workshops & Classes	Grand Hyatt San Antonio Riverwalk	8:00 AM – 4:00 PM
11/12/2021	Night of the Nations	Grand Hyatt San Antonio Riverwalk	7:00 PM – 9:30 PM
11/13/2021	Dominion March	Riverwalk Area	8:00 AM – 9:00 AM
11/13/2021	Workshops & Classes	Grand Hyatt San Antonio Riverwalk	9:30 AM – 4:00 PM
11/13/2021	Dominion Certificate Course Graduation	Grand Hyatt San Antonio Riverwalk	12:00 PM – 1:00 PM
11/13/2021	Dance Concert	Grand Hyatt San Antonio Riverwalk	7:00 PM – 9:30 PM



## Dominion in Action



### Demonstrations

Delegates will present what they've learned in workshops and classes during the dance concert on Saturday evening.

### Community Outreach

Have you seen a flash mob of dancers, flags, and streamers engaging the community? During the Dominion march, introduce Psalms to the city and invite the community to our free evening events. Additionally, we identify a community need and partner with sponsors to serve families who may need clothing, food, school supplies, or other resources.

### Gifted & Skilled

Experienced and skilled facilitators and instructors will present during workshops, classes, and clinics in the arts:



Dance Techniques

The Art of Mime

Video Production

Artistry through Painting

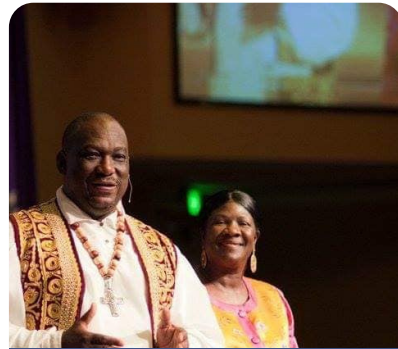
Dance Companies & Leadership



# Guest Instructors



**Pastor Phil Tarver**  
Chicago, Illinois



**Apostle Henry & Dr. Ann Higgins**  
Nassau, Bahamas



**Bishop Eric & Pastor Lynn Munnerlyn**  
San Antonio, Texas



**José Miguel Morales Moranda**  
San Jose, Costa Rica



**Uncontained Destiny**  
Greenville, Mississippi



**Minister Danielle Miles**  
Oklahoma City, Oklahoma

# Benefits for Sponsors

As your partner, Psalms takes our sponsorship agreement seriously. When you commit to supporting our event, in return, we promise to provide you with the best possible sponsorship benefits.

**Be seen by current and future customers.** Customers and clients are becoming more selective about the companies they do business with. Why not take this opportunity to communicate your values by sponsoring an event that reflects your customer's values?

**Increase sales.** You will have access to hundreds of people when you become a sponsor of our event. By become a sponsor, you ensure that you are seen by the audience , while having the opportunity to display your brand onsite, our webpage, or program booklet.

**Exposure to social media.** Our event is present on social media. We have Facebook and Instagram pages, a mailing list, Psalms membership, and other partners we can expose your organization to before and during the event.

**Invest in the future.** Psalms has plans to continue to host events across the United States, invest in the next generation by creating programs for creative arts students, add additional courses to our certificate program, and develop curriculum. Your support will enable us to acquire resources and employee people to add hands and feet to our vision and mission.

There are various sponsorship opportunities for you to choose from.



# Sponsorship Packages

Conference sponsors are critical to our mission and vision at the local level and make it possible for Psalms to bring Dominion to other states to produce programming and community outreach initiatives. As a sponsor, you will receive visibility to our conference attendees, membership, and social media following. One hundred percent of sponsorships are tax deductible and directly support our efforts to:

1. Continue to host conferences and educational events throughout the United States.
2. Positively impact and transform communities through creative arts.
3. Develop the next generation to be change agents in their communities using their gifts and talents.

## Featured Sponsor

- Company highlighted throughout the event during morning and evening sessions
- Company's logo placed on the conference's website with an active link to your company's webpage and prominently displayed at the event
- Company appears on all advertising including all social media posts
- Vendor table (6ft table and two chairs)
- Company's name displayed on lower third during evening live streaming events
- Company's logo displayed on a prominent page in the event program
- Promotional materials distributed in the conference bag
- Six (6) tickets to the conference

**\$25,000**

## Technology Sponsor

- Company highlighted throughout the event during morning and evening sessions
- Company's logo placed on the conference's website with an active link to your company's webpage and prominently displayed at the event
- Company's name or logo appears on all advertising including all social media posts
- Company's name displayed during evening live streaming events
- Company's logo displayed on a prominent page in the event program
- Promotional materials distributed in the conference bag
- Six (6) tickets to the conference

**\$10,000**

## Gold Sponsor

- Company's logo placed on the conference's website with an active link to your company's webpage and prominently displayed at the event
- Company's logo appears on social media posts as a Gold Sponsor
- Company's name displayed during evening live streaming events
- Company's logo displayed on a prominent page in the event program
- Promotional materials distributed in the conference bag
- Four (4) tickets to the conference

**\$5,000**

## Sponsorship Opportunities

### Silver Sponsor

- Company's logo placed on the conference's website with an active link to your company's webpage
- Company's logo advertised on Five (5) social media posts
- Company's name displayed on lower third during lives streaming
- Company's logo displayed in the event program
- Promotional material distributed in event bag
- Two (2) tickets to the conference

**\$2,500**

### Bronze Sponsor

- Company's logo placed on the conference's website with an active link to your company's webpage
- Company's logo advertised on three (3) social media posts
- Company's name listed in the event program
- Promotional material distributed in event bag
- Two (2) tickets to the conference

**\$1,500**

### Small Business Partner

- Company's logo and link to your website advertised on two (2) social media posts
- Company's name listed in the event program
- Promotional material distributed in event bag
- One (1) ticket to the conference

**\$500**

### Community Partner

- Promotional material distributed in event bag
- Your name listed in the event program

**\$100**



# Contact Us

If you're interested in becoming a sponsor, click the link to submit the online [Sponsorship Form](#).

Here is what you can expect:

1. Submit the online Sponsorship Application form.
2. The Sponsorship Director will review your application with the team.
3. We will notify you of our decision.
4. A Sponsorship Agreement will be sent to you for e-signature.
5. Information will be provided to submit your sponsorship donation.
6. We will request additional information needed to highlight your organization before and during the event.

Feel free to contact us if you have any questions throughout the sponsorship application process. Visit the conference website for learn more information about the event.



[psalmsdancenetworkinc@gmail.com](mailto:psalmsdancenetworkinc@gmail.com)



[www.dominionworshiparts.com](http://www.dominionworshiparts.com)